Our mission at Discovery Gateway Children’s Museum is to inspire children of all ages and abilities to imagine, discover, and connect with their world to make a difference.
Major Accomplishments

Our mission is served by offering over 60,000 square feet of interactive workshops, programs, exhibits, and community outreach activities that invite the whole family to create, learn, and play together. Through onsite interaction with exhibits and museum educators and offsite learning with science outreach, Discovery Gateway Children’s Museum encourages children to spark their curiosity and learn through play, helping to further advance children as they excel through their educational journey.

- In 2019-2020, we welcomed 163,639 total children and families to the museum.
- Our Sponsored Admissions Program provided free admission to over 18,678 children and families affected by health issues, disabilities, abuse, and poverty.
- We celebrated 41 years of serving the community with the 2020 Bumble Bee Bash Fundraiser. The theme of Bee All You Can Bee showcased the museum’s emphasis on role-playing and teaching different jobs in community to our visitors. We welcomed a new partner, Kendra Scott, to the Bash who dazzled our guests with beautiful jewelry while fundraising for the museum. It was our most successful fundraiser to date!
- We opened a new exhibit, First Utah Bank’s Discovery Branch that introduced a new experience for Utah’s early learners that begins to teach young children about finance through playful learning.

- The museum temporarily closed on March 13, 2020 in response to the Covid-19 pandemic. The education team quickly pivoted to online programming through the STEAM Learning Lab, virtual science outreach and coding classes, and events through Facebook Live. Through these virtual programs, we expanded our online reach to 5,380 children and families across Utah.
Exhibits & Facilities

- The **AV/PA/Wi-Fi System Upgrade Project** was completed in the first quarter of the 2020 fiscal year. The project included updates to the AV in the Board Room, Move-It exhibit, STEAM Lab and Studio, Carolyn and Kem Gardner Theatre, birthday rooms, and other special exhibit spaces, as well as a complete integration, expansion, and upgrade to the building’s PA system. Since DGCM hosts hundreds of children and families daily as well as uses spaces for meetings and other gatherings throughout the year, the upgrade to the AV has elevated visitor experience and allowed staff more flexibility and control to hold effective programs and meetings. Thank you to Salt Lake County for supporting this project.

- The **First Utah Bank Discovery Branch** exhibit opened in November 2019 and teaches children and families about financial literacy, math, and recognizing money. It encourages children to build social skills and practice professional communication. Families love learning through play in this new exhibit through the ATMs, drive-through window, coin sorter, and shredded money wind tube. This bank exhibit is unique and the first of its kind, as it was designed and built in-house by the Exhibits Team. Thank you to First Utah Bank for partnering with us to bring this new exhibit to Utah’s children and families.

- In February of 2020, we integrated **bi-lingual** (Spanish) programming into the **Intermountain Healthcare Saving Lives** Exhibit’s Surgery Table iPad interactive applications. The Surgery Interactive in the Children’s Hospital area of the Saving Lives Exhibit is made up of two operating tables where visitors can learn the roles of surgeons, nurses, and anesthesiologists through a step-by-step process of a surgical scenario. The operating tables include a full-size cartoon graphic representation of a patient and set into the graphic, are three iPads that serve as interactive stations for surgery role-playing.

- We completed **The Ball Run** in June 2019, and it was the first step in reimagining the Steam Studio. The theming of the Ball Run is based on mining in Utah and mirrors the mountain landscape of the Oquirrh and Wasatch mountains. It includes simple machines such as screws and is designed for kids to create a path using the various pieces available to create a closed loop to understand potential and kinetic energy.
We teamed up with over 40 community partners to bring unique perspectives and experiences into the museum through various special programming and events. Our partners helped us celebrate MLK Day with powerful songs with the Delta Sigma Theta Sorority, Incorporated, helped us learn about bees with The Wasatch Beekeepers, showed us dances to celebrate the Hindu festival Holi with Divya’s School of Dance, and read powerful stories about families with Encircle. Thank you to all those who partnered with us and contributed to enriching our programs and experiences.

We served 152 visitors from July to February 2020 with discounted and free Sensory Inclusive Afternoons. During Sensory Inclusive Afternoons, children are encouraged to learn through hands-on interactions by touching, exploring, and experimenting. Special educational programming focuses on sensory-friendly experiences, for which our staff creates a welcoming space by dimming the lights and sound in the museum, along with providing noise-canceling headphones, fidget toys, and weighted lap pads to those that need them. We encourage the public to come to the museum to learn about and engage with our sensory activities.

The STEAM Learning Lab was created in March of 2020 to engage with our members and the community to fulfill our mission virtually. The STEAM Learning Lab posts STEAM (science, technology, engineering, art, and math) activities on our website’s blog. Since the launch in March through June, the blog has had a total reach of 5,380.

Our Special Event Days also moved online. We offered weeklong online events and celebrated five holidays online. We partnered with the Mundi Project and began our “Concerts from the Couch,” offering monthly Friday Night Concerts for the whole family!

Our After School Enrichment Program provided STEAM Education reaching 597 students and 10 school program coordinators during (54) off-site visits and as well as 317 students and 46 adults through on-site field trips to the museum for the following Title I schools within the Salt Lake City School District:

- Washington Elementary
- Jackson Elementary
- Backman Elementary
- North Star Elementary
- Mountain View Elementary
- Newman Elementary
Outreach Education

The Salt Lake Education Foundation offered to help cover the cost of buses so that the partner schools could bring the students in their afterschool programs to the museum on at least two field trips. By the end of February 2020, each school had come on at least one field trip.

- In the 2019-2020 school year, our Utah State Board of Education iSEE Science Outreach Program served 80,260 students at public and charter schools statewide.

- Reaction Time served 1,568 classrooms and 38,874 students. This program teaches 5th-grade students about chemistry and covers science content for Standard I of the Utah State Core Curriculum. Chain Reaction, teacher professional development designed to help teachers gain the confidence and experience they need to teach chemistry, is designed to complement the Reaction Time student learning component. Due to the COVID-19 precautions beginning in March 2020, DGCM filmed the program and made it available to teachers and students through YouTube. Out of the missed schools, 58 chose to take advantage of the new online resource. It is estimated that these videos were seen by 154 teachers and 4,058 students.

- Potential Energy served 923 classrooms and taught 17,929 kindergarten students science this year. This program teaches kindergarten. After the March 2020 closure due to Covid-19 precautions, DGCM created, “Potential Energy at Home,” a series of three lesson plans that could be used together or separately. This series was created so that students could use materials found in their home and be done inside a formal classroom. 30 schools took advantage of this resource, impacting 77 teachers and 2,315 students.

- We hosted 200 elementary school field trip groups and of the groups, 9,274 students visited the museum through our Sponsored Field Trip program.
**Educational Impact**

$1,304,072

Amount spent by museum on educational programming in FY20

**Field Trips**

- **200 schools**
- **20 districts**
- **13,017** visits by school children

**Admission Fee**

- **119** sponsored (free)
- **109** reduced admission ($5)

**Science Outreach Programs**

- **86%** of Utah public and charter school 5th grade students received Reaction Time, the iSEE Chemistry Education Workshop
- **291** Utah public & charter schools received Potential Energy Program, the iSEE physics education kindergarten workshop
- **233** of educators participated in teacher training programs that focus on 5th grade & kindergarten STEAM enrichment

**38/43 school districts served**

Curriculum topics taught in cooperation with local school system: Focus on STEM enrichment in cooperation with local schools, aligned with current science standards.
Economic Impact

331,323
children + adults served in FY20

163,639 people served ONSITE
167,684 people served OFFSITE

Where is our support from?
- Earned 51%
- Public Support 37%
- Private 12%

Where does our support go?
- Exhibits & Facilities 47%
- Education 53%
- Sensory Inclusive Afternoons 5%
- Medallion Program 39%
- Free Days 12%
- Field Trips 34%
- Donated Admission Passes 10%

Sponsored Admissions
$138,405

3,390 memberships
14,616 individual members
4.6 average member visits

Employed 72 people in FY20
Served 145,951 visitors in FY20, including 14% from out of town
Serves 13,017 schoolchildren each year through school visits to the museum
Admission fee: $12.50

The nonprofit arts and culture industry annually generates over $135 billion in economic activity, supports more than 4.1 million full-time jobs and returns over $22 billion in local, state, and federal tax revenues.
# Financial Summary

## Statement of Financial Position

### Assets

#### Current Assets

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Cash</td>
<td>423,296</td>
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<tr>
<td>Accounts receivable, net</td>
<td>21,603</td>
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<tr>
<td>Promises to give</td>
<td>15,000</td>
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<tr>
<td>Grants receivable</td>
<td></td>
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<tr>
<td>Prepaid expenses &amp; other assets</td>
<td>3,966</td>
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**Total current assets**: 463,865

<table>
<thead>
<tr>
<th>Item</th>
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<tbody>
<tr>
<td>Property &amp; equipment, net</td>
<td>1,459,634</td>
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<tr>
<td>Promises to give - long term, net</td>
<td>17,920</td>
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**Total assets**: 1,941,419

### Liabilities & Net Assets

#### Current Liabilities

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<th>Item</th>
<th>Amount</th>
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<td>Accounts payable</td>
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<tr>
<td>Accrued expenses &amp; liabilities</td>
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<td>Deferred membership revenue</td>
<td>229,863</td>
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#### Long-term Liabilities

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<tr>
<td>Paycheck Protection Program</td>
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**Total liabilities**: 682,468

#### Net Assets

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<th>Type</th>
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<td>Unrestricted</td>
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<td>Restricted</td>
<td>89,542</td>
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**Total net assets**: 1,258,951

**Total net assets & liabilities**: 1,941,419

## Statement of Activities

### Revenue and Public Support

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<th>Item</th>
<th>Amount</th>
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<tr>
<td>Government grants</td>
<td>759,363</td>
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<td>Private donors</td>
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<td>Program income</td>
<td>948,911</td>
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<td>In-kind - rent</td>
<td>1,099,648</td>
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<tr>
<td>In-kind - other</td>
<td>224,369</td>
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<td>Other income</td>
<td>195,773</td>
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**Total revenue and public support**: 3,472,821

### Expenses

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<th>Item</th>
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<tr>
<td>Program</td>
<td>3,155,085</td>
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<td>Loss on disposal of assets</td>
<td>22,693</td>
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<td>Supporting</td>
<td>751,629</td>
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**Total expenses**: 3,929,407

### Change in net assets

**Change in net assets**: (456,586)

### Net assets, Beginning of year

**Net assets, Beginning of year**: 1,715,537

### Net assets, End of year

**Net assets, End of year**: 1,258,951
Thank You Donors!

ACE Fund
Air Comm
Allison White
Amazon Smile
American Express Centurion Bank
American Honey Producers Association
Richardson Family Foundation
Amy Richardson
Andrea Miller
Anna Branson
Anne Crawford
Ballet West
Beans & Brews Coffee House
Beehive Insurance Agency
Bohemian Brewery & Grill
Boondocks Food & Fun
Brandon Pham
Brent and Shauna Sloan
Cactus & Tropics
California Pizza Kitchen
Carla Lloyd
Carolyn Bagley
Castle Foundation
Catherine Lee
Charlotte Bruenjes
Cherry Hill
Chick-Fil-A
Chris Atkin
Cindy King
Cinemark
Clark Planetarium and IMAX 3D Theatre
Classic Fun Center
Conliegh Zolman
CorePower Yoga
Costco Wholesale
Craig England
Crystal Inn Hotel & Suites
Cuisine Unlimited
Dave & Buster’s
David Grauer
David Simmons
DDI Vantage
Deer Valley Resort
Della Littrell
Dere Family Foundation
Diane Patrick
Dominion Energy Foundation
Dominique Watts
Doreen Garstka
Epic Brewing Company
Ernst & Young
Eva Rinaldi
Fat Cats
Fell
First Utah Bank
Fleming’s Prime Steakhouse & Wine Bar
Hale Centre Theatre
Harmons
Heart & Seoul Karaoke
Heatherlee Corrigan
Heidi Winters
Henry W. & Leslie M. Eskuche Foundation
Herbert I. and Elsa B. Michael Foundation
In-N-Out Burger
Intermountain Healthcare
International Paper
Isobel Bruenjes
Jenney & Niven
Jennifer Rogers
Jennifer Wilson
Jessica Taylor
Jikyung Sim
John and Dora Lang Charitable Foundation
Kathi Rosander
Katie Walch
Kendra Scott
Kid to Kid Franchise Systems, Inc
Kimpton Hotel Monaco Salt Lake City
KUED Channel 7
Lamar Transit
Laser Quest
Laura Cotter
Laura Rideau
Lauri Schoenfeld
Laurie Hopkins
Lava Hot Springs
Lawrence T. and Janet T. Dee Foundation
Leila Dobson
Lianna Turchin
Loose In The Lab Inc.
Loveland Living Planet Aquarium
Mark and Kathie Miller Foundation
Mark Miller Subaru
Marriner S. Eccles Foundation
Mary G. Steiner Egyptian Theatre
Megaplex Store
Melissa Johnson
Metropolitan Theatres
Michael Linton
Michael Stringham
Michelle Anderson
Minky Couture
Mister Car Wash
Momentum Climbing
Mountain West Small Business Finance
Mrs. Calls Candy Company
my529
Natural History Museum of Utah
Nicki Nixon
Ogden Nature Center
Ogden’s George S. Eccles Dinosaur Park
Pacific Office Automation
Pacificorp Foundation
Pat Cotter
Pepsi Beverages Company
Perfect Feast
Pioneer Theatre Company
Poison Spider Bicycles Moab Utah
Princess Gutierrez
Ray Quinney & Nebeker Foundation
Red Butte Garden
Red Flower Studios
Repertory Dance Theatre
Rick Manning
Richardson Family Foundation
Robyn Badon
Rocky Mountain Power
Ruth’s Chris Steakhouse
Salt Lake Acting Company
Salt Lake Chamber
Salt Lake City Arts Council
Salt Lake County Zoo, Arts, & Parks
Salt Lake Education Foundation
Salt Lake Symphony
Samrat Sondhi
Sanctuary Day Spa & Salon
Sarah Higgenbotham
SCHHEELS
Sego Strategies
Seven Peaks
Smith’s Food and Drug Centers, Inc.
Solitude Mountain Resort
SP+ Corporate
State of Utah
Stein Eriksen Lodge
Streamworks Inc.
Sugar House Distillery
Sundance Institute
TAMS Electronic Recycling
The Cheesecake Factory
The Church of Jesus Christ of Latter-day Saints Foundation
The Front Climbing Club
The Grand Theatre
The Leonardo
The Little Gym of Salt Lake City
The Spoke on Center
The Store
The Sweet Tooth Fairy
Tina Bagley
Todd Weiler
Top Golf
Tracy Aviary
Tsunami
U.S. Bank Foundation
University of Utah
Utah Arts Alliance - Dreams-Capes
Utah Auto Spa
Utah Division of Arts & Museums
Utah Jazz
Utah Office of Tourism
Utah Olympic Legacy Foundation
Utah State Legislature – iSEE
Utah Symphony | Utah Opera
Utah’s Hogle Zoo
Verizon Foundation
Vestar
Visit Salt Lake
VLCM
Wasatch Steel
Wendy Crabtree
Westminster College
YESCO
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Kathleen Bodenlos, Executive Director
Heath Garner, Finance & Accounting Senior Manager
Laura Cotter, Education Senior Manager
Cristi Meyer, Philanthropy Senior Manager
Teri Hogan, Operations Senior Manager
Chris Futral, Facilities Manager
Jacob Adamson, Exhibit Designer

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Barbara Sloan, Board Secretary

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Danny Mangum
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Jamie Schwarzenbach
Janessa Zech
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Jenney Wilder
Kathleen Christy
Kellie Buckalew
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Robin Chalhoub
Robyn Sherman (Badon)
Samrat Sondhi
Todd Weiler
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