



Discovery Gateway Children's Museum Announces Access Program

For Low-Income Families

SALT LAKE CITY, Utah, Aug. 11, 2023

Today Discovery Gateway Children's Museum announced that it has joined Museums for All, a signature access program of the Institute of Museum and Library Services (IMLS), administered by the Association of Children's Museums (ACM), to encourage people of all backgrounds to visit museums regularly and build lifelong museum-going habits. The program supports those receiving food assistance (SNAP) benefits visiting Discovery Gateway Children's Museum for a minimal fee of \$2.00 per person, up to four people, with the presentation of a SNAP Electronic Benefits Transfer (EBT) card. Similar free and reduced admission is available to eligible members of the public at more than 850 museums across the country. Museums for All is part of the Discovery Gateway Children's Museum's broad commitment to seek, include, and welcome all audiences.

Museums for All helps expand access to museums and raises public awareness about how museums in the U.S. are reaching their entire communities. More than 850 institutions participate in the initiative, including art museums, children's museums, science centers, botanical gardens, zoos, history museums, and more. Participating museums are located nationwide, representing all 50 states, the District of Columbia, and the U.S. Virgin Islands.

The Association of Children's Museums (ACM) champions children's museums worldwide. With more than 460 members in 50 states and 16 countries, ACM leverages the collective knowledge of children's museums through convening, sharing, and dissemination. Learn more at www.childrensmuseums.org

About Discovery Gateway Children's Museum

Discovery Gateway Children's Museum is located in downtown Salt Lake City at 444 West 100 South and is a contemporary discovery center offering 60,000 square feet of interactive, hands-on fun. The engaging workshops, programs, and exhibits invite the whole family to create, learn, and play together. It is the mission of Discovery Gateway to inspire children of all ages and abilities to imagine, discover, and connect with their world to make a difference. For information, please call (801) 456-5437 ext. 136, or visit us at www.DiscoveryGateway.org.

Contact:

Emerald Huang

ehuang@discoverygateway.org

(801) 456-5437

ACM Press Contact:

Alison Howard

Alison.Howard@ChildrensMuseums.org