



Addison Dover
Public Relations Manager
adover@discoverygateway.org
(801) 456 – 5437 x 142

Best Practices for Creating a Strategic Plan with The Children's Museum CEO

Murray, Utah, February 21, 2024

MURRAY, UT - February 21, 2024 - On February 21, 2024, from 4 p.m. to 6 p.m., Kathleen Bodenlos, CEO and Executive Director of Discovery Gateway Children's Museum, will lead an engaging session on "Best Practices for Creating a Strategic Plan" through the Women in Business Event series. The event will take place at the Murray Chamber of Commerce.

As a seasoned professional with extensive experience in both corporate and nonprofit sectors, Kathleen Bodenlos brings invaluable insights into the realm of strategic planning. Attendees will have the opportunity to gain practical knowledge and skills essential for navigating the complexities of the strategic planning processes.

During this informative session, participants will learn the art of facilitating impactful brainstorming sessions and discover effective strategies for transforming ideas into a robust strategic plan tailored for success. Kathleen will delve into the key components that shape a truly successful final product, providing attendees with actionable steps to drive organizational growth and achievement.

Kathleen Bodenlos expressed her enthusiasm for the event, stating, "strategic planning is such a critical part of running a successful organization. It is an honor to be asked to use my work experience to assist other women business leaders in developing their strategic plans".

Don't miss this opportunity to enhance your strategic planning skills and gain valuable knowledge from a leader in the field. Mark your calendar and join us for a journey into strategic planning essentials!

For more information and to reserve your spot, please visit:

<https://www.themurraychamber.com/2024/02/21/170758/kathleen-bodenlos-ceo-and-executive-director-of-discovery-gateway-childrens-museum-will-guide-you-through-best-practices-for-creating-a-strategic-plan>

About Discovery Gateway Children's Museum

Discovery Gateway Children's Museum is in downtown Salt Lake City at 444 West 100 South and is a contemporary discovery center offering 60,000 square feet of interactive, hands-on fun. The engaging workshops, programs, and exhibits invite the whole family to create, learn, and play

together. It is the mission of Discovery Gateway to inspire children of all ages and abilities to imagine, discover, and connect with their world to make a difference. For information, please call (801) 456-5437 ext. 142, or visit us at www.DiscoveryGateway.org.